



# INTRODUCTORY SPONSORSHIP DOCUMENT

HACKILLINOIS 2026



[sponsor@hackillinois.org](mailto:sponsor@hackillinois.org)  
[hackillinois.org](http://hackillinois.org)

Dear Potential Sponsor,

HackIllinois, UIUC's flagship hackathon, is back from **Friday, February 27 — Sunday, March 1, 2026!** Hosted at one of the top computer science schools in the nation, HackIllinois brings together 900+ top-tier students not just from UIUC, but also from schools like UChicago, Northwestern, and Purdue.

What makes HackIllinois unique is its talent density. UIUC has a strong culture of launching students into industry, emphasizing real world engineering and applied research in its curriculum. Our diverse group of participants include past interns at companies like Citadel, Meta, Google, Nvidia, OpenAI, Databricks, Jump Trading, Stripe, and more.

HackIllinois features two tiers of participants:

- General attendees, who go through a brief application process.
- **Pro Track** participants, who are selected through a more rigorous, two-step application which involves an online Technical Assessment testing Data Structures and problem-solving ability.
  - These students tend to be top performers with strong internship experience or competition backgrounds. **<15% of participants were pros** in 2025.

#### **All sponsors receive:**

- Brand placement on our website, digital materials, and swag.
- Opportunities to mentor, host tech talks, or engage via a sponsor booth.

#### **Looking for more?**

#### **We offer high-touch recruiting opportunities for partners looking to go deeper:**

- Access to a **resume book** and participant info of all HackIllinois attendees for talent scouting
- Tailored challenges: trading (including poker) games, CTFs, technical tracks, and more.
- **1:1 sessions with participants** from our advanced "Pro" track.
- Opportunities for your mentors to showcase technologies and work directly with students.
- **Custom private events or workshops**, fully designed and executed in close collaboration with your team; if you want it, we'll make it happen.

The following pages will provide insight into the role of a sponsor at HackIllinois 2026. Our packages are detailed below but we encourage you to reach out to discuss custom benefits and sponsor needs.

Let's build your next class of interns: [sponsor@hackillinois.org](mailto:sponsor@hackillinois.org)

Best,  
HackIllinois Outreach

# Tiers & Perks

Have a specific budget in mind? We're happy to make modifications to suit your budget!

Perks	Bronze \$3,500	Silver \$5,700	Gold* \$10,000*	Title* \$18,000*
<b>Distribute Swag, Recruiting Materials</b>	Yes	Yes	Yes	Yes
<b>Mentors at HackIllinois</b>	2	4	8	$\infty$
<b>Branding</b> Tiers inherit previous benefits	+ on Swag	+ on event decorations	+ Sponsored meal	+ alongside "HackIllinois" everywhere
<b>À La Carte Selection</b> Premium Upgrade Available**	1 Basic**	1 Premium	2 Premium	Everything! (Lounge incl.)
<b>Company Expo Booth</b>	Yes	Yes	Deluxe	Deluxe
<b>Github &amp; Resume Book</b>		Yes	Yes	Yes
<b>Resume Book Filters</b>		Yes	Yes	Yes
<b>Host a Track</b>			Yes	Yes
<b>On-site 1:1s w/ Pro Candidates</b>			Yes	Yes
<b>Send Access to Mailing List</b>				Yes
<b>Speaker &amp; Presentation at Opening/Award Ceremonies</b>				Yes

## À La Carte Selection

Basic Choices** Included in Tier or \$2,000 Per Event	Premium Choices** Included in Tier or \$3,000 Per Event
<ul style="list-style-type: none"> <li>Host a Company Office Hours or Q&amp;A session (60 Minutes)</li> <li>Sponsor a Meal</li> </ul>	<ul style="list-style-type: none"> <li>Post-Event Access to Resume &amp; GitHub Book</li> <li>Host a Track <ul style="list-style-type: none"> <li>Lounge Upgrade (\$1500)</li> </ul> </li> <li>Host an Interactive Workshop/Event (60 Minutes)</li> <li>Host a Tech Talk/Showcase (60 Minutes)</li> <li>Host a Tailored Challenge (60 Minutes)</li> </ul>

Any other inquiries or modifications? **Let's talk!**

\* Limited Availability, Early Registration Discount Offered

\*\* Premium Upgrade Available From Included Basic Choice. **Contact for Quote**

Pre-HackIllinois Events Available for \$500 Each if not included in a Tier

**HackIllinois is a program of ACM@UIUC, a 501(c)(3) nonprofit. Sponsorships may be deductible.**

# Perk Description

## Host a Track (+ Lounge Upgrade)

Define one of HackIllinois' 4-5 flagship tracks and set the theme for 1000+ hackers to innovate around your company's technology or mission. Sponsors gain exclusive branding, mentoring, and judging opportunities within their track.

An example of a previous track was a financial-tech challenge where participants built applications using real-world financial APIs.

## Resume Book Filters

Gain access to resume book filters, including (but not necessarily limited to) Pro attendees, attendee graduation dates, etc. We may be able to add custom filters/export types on request!

## On-site 1:1s with Pro Candidates

Schedule 1:1 sessions with high-potential candidates through HackIllinois during and after the event.

## Company Expo Booth

Connect with participants during our in-person sponsor expo, a career-fair style event enhanced with a scavenger hunt that gamifies engagement and drives student traffic to company booths.

The deluxe upgrade includes an additional table for increased presence.

## Host a Tailored Challenge

Design a problem (Poker game, CTF, puzzle, etc.) that reflects the skills you value. Interested participants opt in, giving you a way to connect with candidates who are aligned with your company's domain and thinking style.

## Engineering Tech Talk / Company Showcase

Present an engineering talk showcasing the technological challenges and solutions within your company.

## Interactive Workshop / Event

Lead a workshop, teaching or demonstrating a skill, tool, product, or API or fund a miscellaneous short event lasting between 30 minutes to 1 hour, tailored to the event's needs.

## Mentors at HackIllinois

Provide industry experts from your company to guide and mentor our participants with their projects.

## Pre-HackIllinois Event

Sponsor an interactive online event to showcase your company's tools and ways that beginners and participants can use them in their projects.

## Sponsored Meal

Sponsor a meal that our participants will enjoy. You will also get the opportunity to interact with the participants in an area dedicated for the meal.

## Access to Mailing List

Spread information and recruiting opportunities to participants on our mailing list leading up to the event.

Any other inquiries or modifications? **Let's talk!**